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Ivar's Donates Nearly \$50k to Northwest Harvest and the Seattle Aquarium

SEATTLE – November 4, 2013 – Last Thursday Ivar's Seafood Restaurants and its President Bob Donegan presented local non-profits Northwest Harvest and the Seattle Aquarium with donations totaling nearly \$50,000. The donations were part of Ivar's 75th "Clamiversary" celebration, and were raised through its "Clams for Charity" events. Proceeds from the events on Oct. 15 and 29 were donated to the selected organizations to help fund immediate program initiatives.

Ivar's has a long history of supporting the surrounding community, and the iconic seafood restaurant's founder, Ivar Haglund, often mentioned his love for Seattle and his appreciation of its citizens. To pay homage to that philosophy, Ivar's wanted to give back during its historic 75th anniversary celebration.

"I'm so glad that people enjoyed eating at Ivar's during the 'Clams for Charity' event and that the donation from it will provide 125,399 meals for those who need food," said Shelley Rotondo, CEO of Northwest Harvest. "The reliance on food banks is extremely high right now, given the economic climate and the reduction in funding for food stamps, so this donation arrives at a critical time. We're so thrilled to partner with businesses such as Ivar's who step up to care for those in need."

"These generously donated funds will be used to support our new Harbor Seal exhibit that opened earlier this year," said Bob Davidson, CEO of the Seattle Aquarium. "Many thanks to Ivar's and Happy 75th Birthday!"

Now through Nov. 17, Ivar's will continue its 75th anniversary celebration with \$7.50 dining deals, rotating menu specials from Ivar's Seafood Cookbook, a new "surprise" ad campaign and a variety of seaworthy culinary and cookbook events.

About Ivar's

Ivar's began selling seafood on Seattle's waterfront in 1938. Today, there are 24 Ivar's fast casual Seafood Bars and three full-service restaurants: Ivar's Acres of Clams, Ivar's Salmon House and Ivar's Mukilteo Landing. Ivar's Seafood, Soup and Sauce Company markets and sells its award-winning soups, chowders and sauces both nationally and internationally. The company also operates regional stadium

concessions including Safeco Field, CenturyLink Field, KeyArena, Cheney Stadium and Husky Stadium. Learn more at www.lvars.com.

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Editor's Note: Hi-res images of Thursday's check presentation are available by request by emailing jamie@duopr.com or calling 206-957-8305.